



The BETTENCOURT SCHUELLER FOUNDATION presents  
a GOODPLANET FOUNDATION project

# HUMAN

A FILM BY  
YANN ARTHUS-BERTRAND

#WhatMakesUsHUMAN #HUMAN

ACCLAIMED PHOTOGRAPHER, FILMMAKER  
AND GLOBAL STORYTELLER

**YANN ARTHUS-BERTRAND TO UNVEIL HUMAN**

Shot in 60 countries over the course of three years, HUMAN's ambitiously produced and deeply humanistic documentary film will launch simultaneously on September 12th 2015 at the UNITED NATIONS and at the VENICE FILM FESTIVAL

**GOOGLE on board as the exclusive digital partner to release special content**

**New York (September 1st, 2015) –** Following the global success of HOME, which was seen by more than 600,000 million people, award-winning filmmaker Yann Arthus-Bertrand is proud to announce imminent distribution plans for his new film project titled HUMAN.

Working with a dedicated team of translators, journalists and cameramen, Arthus-Bertrand spent three years collecting real-life stories from 2,020 women and men in 60 countries and 63 languages. These profoundly personal and emotional accounts are interspersed with stunning aerial footage that offers critical insight into life on earth. More than a film, HUMAN's narratively high reaching project consists in the experience of an immersive and inspirational odyssey, a movement to encourage reflection on the human condition, ignite a conversation around the meaning of our existence, and empower people to make social change.

From freedom fighters in Ukraine, to farmers in Mali, to death row inmates in the United States, HUMAN offers a significantly emotional and essential fresh documentation and portrait of our human condition in global and contemporary society, questioning the challenges our civilization faces. The United Nations has chosen to premiere HUMAN on September 12th, 2015 in honor of the 70th anniversary of the United Nation General Assembly. On the same day, the film will screen at the Venice Film Festival while Google release special and exclusive content on their homepage.

**In a recent statement, Yann Arthus-Bertrand said:** *"I dreamed of a film in which the power of words would resonate with the beauty of the world. Putting the ills of humanity at the heart of my work - poverty, war, immigration, homophobia - I made certain choices. Committed, political choices. But the men talked to me about everything: their difficulty in growing as well as their love and happiness. This richness of the human word lies at the heart of HUMAN. The movie relates the voices of all those, men and women, who entrusted me with their stories. And it becomes their messenger."*

Financed by the Bettencourt Schueller Foundation, HUMAN, the multi media project, which includes a full-length feature and a variety of special content, will be made available internationally to the widest possible audiences through integrated traditional, institutional and digital distribution channels thanks to the support of the GoodPlanet Foundation.

# PROJECT KEY DATES AND DISTRIBUTION FACTS

Throughout the month of September 2015, HUMAN will be made available with simultaneous launch events and on various international distribution platforms as follows:

## SEPTEMBER 12TH

**Special launch event hosted by the United Nations with a screening at the United Nations Assembly Hall (5pm EST, in presence of Secretary-General Ban Ki-Moon)**

**Special Venice Film Festival Out of Competition screening (2:30pm CET in the Sala Darsena)**

**French theatrical launch on more than 300 screens**

**Special content from the HUMAN project to launch exclusively on Google's homepage**

## SEPTEMBER 17TH

**In addition to the film, an accompanying book titled Human (Abrams Books) will be released on September 17, and will include photographs and stories from the project.**

## SEPTEMBER 22ND

**iTunes release of the HUMAN original soundtrack, composed by Armand Amar**

**Non-commercial release of the film in French public venues, cultural centers and educational platforms**

## A UNIQUE COLLABORATION

Financed by the Bettencourt Schueller Foundation ([www.fondationbs.org](http://www.fondationbs.org)), HUMAN is a project of the GoodPlanet Foundation ([www.goodplanet.org](http://www.goodplanet.org)), which is coordinating the international distribution as well as initiating vast non-commercial operations worldwide.

## DIGITAL PARTNER

Google Play, YouTube and Google Cultural Institute serve as exclusive digital hosts of the project's multi media assets, providing a platform to enable social and cultural advocacy of global significance.

## SOCIAL MEDIA

**THE WEBSITE** - Photos and the stories behind the movement will be showcased through social media and on the film website at [www.Human-theMovie.org](http://www.Human-theMovie.org).

**HASHTAGHANDLE** - Viewers will be given the opportunity to voice their own perspectives and take part in the conversation that will be generated by the launch of HUMAN by using the hashtag **#whatmakesushuman**.

**SOCIAL PLATFORMS** - The film is equipped with a **Twitter** account (@humanthemovie) and **Facebook** page.

## DISTRIBUTION

**General Distribution Inquiry  
& non-commercial booking**  
distribution@human-themovie.org

**Charles-Evrard Tchekhoff**  
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French theatrical  
on more than 400 screens

## PUBLICITY

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AT THE UNITED NATIONS

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www.human-themovie.org